



COUNT US IN – WE WANT TO SUPPORT DOWNTOWN BOCA

Please complete and return via fax to (561)393-7784 or scan and email to acheese@myboca.us

Name: _____ Title: _____

Company: _____ Website: _____

Contact Phone: _____ Cell Phone: _____ Email Address: _____

Address: _____

We Can Support Downtown Boca In The Following Ways: (check each that applies)

General:

- _____ Become a year 'round Downtown Ambassador
- _____ Share Downtown Boca event and general news and opportunities with customers, friends and colleagues (email, website link, Facebook link, Twitter)
- _____ Post "We Support Downtown Boca" icon on email signature, website, collateral
- _____ Display event posters/flyers/rack cards/window clings
- _____ Distribute marketing materials at businesses and email blasts to customer databases
- _____ Sponsor and/or host Downtown Boca networking or familiarization events
- _____ Produce or partner in an event in the Downtown Boca

Media Relations, Tours & Promotions:

- _____ Provide gift certificates or event tickets for year 'round "promotions" inventory
- _____ Sponsor breakfast, lunch, dinner or cocktails for qualified media
- _____ Provide brochures, fact sheets, venue rental details, etc. for media kit inclusion; tours
- _____ Provide hotel package rate programs, perhaps in co-op with events, cultural programming, holiday
- _____ Complete fact sheet form; tell us what makes you special (email form to: _____)
- _____ Send hot news tips; program updates (need narrative and image with at least three-week lead time)
- _____ Provide info on Downtown Deals (need three-week lead time and note expiration date)

Promenade Celebration:

- _____ Chair or become an active member of a planning committee
- _____ Provide meeting space/refreshments (Guest capacity: minimum____ maximum____)
- _____ Become an event sponsor or provide in-kind services
- _____ Host an area of activity
- _____ Become a vendor/exhibitor
- _____ Host events or programs pre- and during celebration weekend
- _____ Volunteer at event and encourage employees to join you